

YouTube Author Weekly Goal Setting Sheet

Goal	Week	This week's focus	Notes
1. <u>Pick your favorite YouTubers.</u> Which YouTubers will you watch this week?			
2. <u>Make a wish list.</u> What equipment or tools will you research this week?			
3. <u>Choose one thing to improve.</u> Where do you wish to improve?			
4. <u>Self-reflect, don't self-hate.</u> What self-improvement do you want to work on?			
5. <u>Work, forgive, repeat.</u> Where did you fall short? What might you try differently next week?			



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Tips for each number:

1. Watch YouTube and see what style of videos you like. Pick 3-5 YouTubers to follow and watch. Consider why you enjoy their videos. Ask yourself, why am I watching these people? What are they offering to viewers? How can I use some of their techniques to make my videos and content better?
2. A wish list will help you prioritize your YouTube goals. If you get extra money, you might be able to get an item and make improvements. It's okay to start out with what you have. On the goal-setting table above, you can list products you want to research and compare. If you take time to comparison shop, you might get a better deal on products if you notice when they go on sale.
3. Small improvements make a difference. To make better videos, YouTubers need better lighting, better equipment, different backgrounds, more skilled editing, and the list goes on. But you can't do it all at once. If you decide to make one fix per video, you won't be overwhelmed, and your viewers will appreciate the small fixes.
4. Just like making better videos, we can't improve ourselves overnight. It's easy to be hard on yourself—especially if you're making videos and spending more time staring at your face on the screen. If we set small goals and work on them each week, we will see improvements. I'm looking at this YouTube adventure as a way to see myself the way others see me. If there's something I don't like, I have the power to work on it.
5. Work, forgive, repeat. What do I mean by this? I mean there will be times when you make mistakes or don't produce the quantity or quality you expected of yourself. Part of working hard is forgiving yourself when you fall short of your goals. If you're have grace with yourself, you're more likely to keep going and find joy on this journey!

